

Project TUSHTI



A Partnership between

**Government
of Gujarat**

**Private
Sector**

**Civil Society &
Academic
Organizations**



**Community
Institutions**

Project TUSHTI inaugurated and launched by Honourable Chief Minister of Gujarat, Shri Vijay Rupani on 18th September 2019



TUSHTI at a Glance

Partnership between Government of Gujarat (DWCD),
Nayara Energy- implemented by JSI Foundation & IIPHG

Aligned with GoI's Poshan Abhiyaan, Anemia Mukht Bharat amongst others. Focuses on first 1000 days and adolescent girls. Individual tracking- key to success.

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| <p>Strengthening of VHSND in 400 AWCs (Upgradation of AWCs; "AAA Forum, supportive supervision for growth monitoring, health & nutrition education; supplementary feeding)</p> | <p>4 TUSHTI Resource Centres (place for community behaviour change through use of IEC/BCC materials; FLWs training.</p> | <p>Strengthening of 6 Health and Wellness Centres (2 PHC and 4 sub-centres)</p> | <p>Reach out to 7.5 Lac population</p> |
| | <p>600 AWW, 400 ASHAs trained for nutrition improvement</p> | <p>Demand generation through strengthening of Gram Sanjeevani Samitis and other community institutions. Linkages with other projects of Navara</p> | |
| <p>Impact : 60,000 children Prime Target: 4000 Undernourished Children</p> | | | <p>13000 pregnant & lactating women </p> |

|40,000 adolescent girls

Estimated Reach of the Project



0-5 years Children
57287*



Pregnant and Lactating
Mothers
10956*



11-18 years Adolescent Girls
24366*

Steering Committee Meeting

- Meeting for formation of steering committee at District level was organised on 2nd December 2019.
- First meeting for Steering Committee was organised on 9th December 2019, which was attended by all partners and Government departments. Intimation of the same was sent to Department of Women and Child Development, Gandhinagar.

